

VASU
Healthcare Pvt. Ltd.

“Health to you Naturally”



About Vasu

- ❖ Ever since its inception in 1980, Vasu Healthcare has been taking consistent strides in healthcare sector to serve mankind globally and to bring a smile on every face.
- ❖ Today we are a 36 years young renown name in the field of natural health care.
- ❖ A privately owned Indian Company, Vasu Healthcare originally focused on Patent & proprietary formulations of herbal/ayurvedic origin. Today Vasu Healthcare is engaged in
 - **Patent & proprietary prescription Ayurvedic/herbal formulations of natural origin.**
 - **Active ingredient enriched, standard extract based natural formulations.**
 - **Natural, safe and effective Over The Counter (OTC) health care products.**

Infrastructure



Unit-1



Proposed Unit-2



Warehouse



Head Office

Award & Reward

- ❖ National Award for best quality
- ❖ Herbal Medicines Best Ssi Unit Award
- ❖ One Star Export House Award
- ❖ Brand Innovator Award
- ❖ Outstanding Export Performance
- ❖ Good Housekeeping Award



VASU Research Centre was established on 26th February 2008. Within a very short span it has now become the backbone of Vasu Healthcare Pvt. Ltd. Its facilities have been recognized by DSIR (Department of Scientific and Industrial Research, Gov. of India). At present, it is functioning as an R&D division of the company which focuses on various research areas viz. Herbal and Ayurvedic Pharmaceutical, Phytochemical, Analytical, Clinical, Nutraceutical Research and development. Its major strength lies in its highly skilled & experienced professionals, who are proficient in taking various initiatives in Ayurvedic Pharmaceutical Research through modern scientific tools without diluting the principles of Ayurveda. VRC is well equipped with the most modern research facilities and is having proficiency in new formulation development.



Proposed VRC



About Our Brand



TRICHUP[®]

Beautiful hair for a lifetime

Your Beauty
is your hair



Meaning of TRICHUP®

TRICHUP®

is derived from word ‘Trichology’ – the science of Hair.

TRICH means Hair

&

UP® means Growth

About Trichup

- Trichup is a researched product of **Vasu Healthcare.** in the field of Hair Care
- It is in the market since 1990
- Trichup has been a trusted hair care brand of thousands of doctors and millions of consumers
- All products of Trichup Group are scientifically designed for healthy hair

Trichup Healthy, Long & Strong



Oil

Pack - 100ml

MRP – 130/-

C/L - 96

Oil

Pack - 200ml

MRP – 230/-

C/L - 48

Shampoo

Pack - 100ml

MRP – 70/-

C/L - 96

Shampoo

Pack - 200ml

MRP – 130/-

C/L - 48

Shampoo

Pack - 400ml

MRP – 220/-

C/L - 24

Trichup Healthy, Long & Strong oil

USP Of THLS Oil:-

- Trichup HLS oil consists of **80 % Til oil** and **20 % Coconut oil**.
- 14 different herbs Like Amala, Bhringraj, Mandukparni, Gunja, Indravaruni, Jati, Karanj, Nagarmotha, Neem, Nilpushpa, Varun , Yashtimadhu, Dhattura & Brihati.
- Helps keep hair healthy black, long & lustrous
- Helps strengthen hair roots, repairs hair follicles
- Improves hair root functions, helps prevent premature greying of hair

Application Of THLSO:-

- Step 1: Gently massage HLS oil into scalp skin using finger tips for 10-15 min
- Step 2: Keep for 3 to 4 Hours (Leave overnight for best results)
- Step 3: Wash your hair with Trichup HLS Shampoo

Trichup Healthy, Long & Strong Shampoo

USP Of THLS Shampoo:-

- Relieves itching in scalp
- Helps reduce inflammatory conditions of hair scalp
- Improves and maintains health of scalp skin
- Rich in anti-oxidants & Hair vitalizer
- Anti-fungal, Anti-bacterial, promotes skin healing

Application Of THLSS:-

- Step 1: Wet your hair
- Step 2: Apply Trichup HLS Shampoo to wet hair and gently massage it all over your hair from the roots to the tips
- Step 3: Leave the shampoo on your hair for a couple of minutes and then rinse thoroughly

Trichup Hair Fall Control



Oil

Pack - 100ml

MRP – 140/-

C/L - 72

Oil

Pack - 200ml

MRP – 240/-

C/L - 48

Shampoo

Pack - 100ml

MRP – 75/-

C/L - 96

Shampoo

Pack - 200ml

MRP – 140/-

C/L - 48

Hair Powder

Pack – 4x30gm

MRP – 120/-

C/L - 48

Trichup Hair Fall Control oil

USP Of THFC Oil:-

- Trichup HFC oil consist of **80 % Til oil** and **20 % Trunaraj Oil**
- Other Powerful herbs Like, Amla, Bhringraj, Mandookaparni, Dhattura, Kamal, Jethi Chetika , Japa, Nagarmotha, Neem , Patola, Jatamansi, Yashtimadhu
- Rich in vitamin A & E, promotes natural hair growth.
- Helps prevent hair thinning and breakage.
- Strengthens hair roots and controls hair fall.

Application Of THFCO:-

- Step 1: Gently massage HFC oil into scalp skin using finger tips for 10-15 min
- Step 2: Keep for 3 to 4 Hours (Leave overnight for best results)
- Step 3: Wash your hair with Trichup HFC Shampoo

Trichup Hair Fall Control Shampoo

USP Of THFC Shampoo:-

- **Trichup HFC shampoo** is enriched with natural goodness of Amla, Bhringraj and other well-known herbs.
- It makes hair strong and healthy from the roots.
- Protecting the hair shaft against breakage.

Application Of THFCS:-

- Step 1: Wet your hair
- Step 2: Apply Trichup HFC Shampoo to wet hair and gently massage it all over your hair from the roots to the tips
- Step 3: Leave the shampoo on your hair for a couple of minutes and then rinse thoroughly

Trichup Hair Fall Control Powder

USP Of THFC Powder:-

- **Trichup Herbal Hair Powder** is an advanced herbal blend that is enriched with the goodness of potent Ayurvedic hair rejuvenating herbs.
- Restructures and repairs the damaged hair.
- Nourishes from root to tip
- Gives silky feel to hair, adds volume and bounce
- Ideal for Non Oil Users

Application Of THFC Powder:-

- Step 1: Take Trichup Herbal Hair powder, according to the length of your hair.
- Step 2: Make paste (with rose water for normal hair, with diluted lemon juice for oily hair and with curd for dry hair)
- Step 3: Apply it on your hair with small partition
- Step 4: Leave it for 30 min
- Step 5: Rinse your hair properly with water or shampoo.
- Weekly conditioning with this pack works wonders on hair texture, growth, volume and shine.

Trichup Anti-Dandruff



Oil

Pack - 100ml

MRP – 110/-

C/L - 72



Shampoo

Pack - 200ml

MRP – 130/-

C/L - 48

Trichup Anti-Dandruff oil

USP Of TAD Oil:-

- Trichup AD oil consist of 16 % Til oil, Rosemary Oil 1.6% and 0.8 % Lemon Oil.
- **Rosemary** is an effective anti-bacterial and anti-fungal agent. It is useful in treating dandruff and other scalp infections
- **Lemon** It has antifungal, antimicrobial and antidandruff activity
- **Neem** It removes excess oil from the scalp & keep the skin clean
- Helps reduce degeneration of scalp skin, tightens hair follicles

Application Of TADO:-

- Step 1: Gently massage AD oil into scalp skin using finger tips for 10-15 min
- Step 2: Keep for 3 to 4 Hours (Leave overnight for best results)
- Step 3: Wash your hair with Trichup AD Shampoo

Trichup Anti-Dandruff Shampoo

USP Of TAD Shampoo:-

- **Trichup AD shampoo** is enriched with goodness of tea tree oil, rosemary oil & exotic herbs which removes dandruff from the scalp
- **Trichup AD Shampoo** balance minerals and moisture perfectly to treat the fungus causing dandruff and restores the pH balance in hair.

Application Of TADS:-

- Step 1: Wet your hair
- Step 2: Apply Trichup AD Shampoo to wet hair and gently massage it all over your hair from the roots to the tips
- Step 3: Leave the shampoo on your hair for a couple of minutes and then rinse thoroughly

Trichup Herbal Serum



Serum

Pack - 50ml

MRP – 150/-

C/L - 36

Trichup Herbal Serum

USP Of Trichup Silky Potion:-

- **Trichup Silky Potion** enriched with Tea tree oil which helps in strengthening the hair roots also help prevent hair breakage.
- Relieve tangles.
- Bring back the luster and shine in hair, which is generally lost due to pollution, dirt, grime and exposure to the sun.

Application Of TADS:-

- Step 1: Wash your hair with Trichup Shampoo.
- Step 2 :Make sure your hair is towel dry or damp.
- Step 3: Take small amount of Trichup Serum in the palm of your hand and rub them together and apply to your hair. Do remember not to rub the hair serum on scalp.
- Step 4: Let it dry for some time and make your hair style.

Trichup Herbal Henna



Henna

Pack – 100gm

MRP – 40/-

C/L - 120

Trichup Herbal Henna

USP Of Trichup Herbal Henna:-

- **Trichup Henna** is a premium quality **100% natural Henna** powder for hair and hands.
- It nourishes hair papilla and hair pigments that are responsible for hair color.
- It is also a good conditioner that not only strengthens the hair roots but also makes hair smooth and shiny

Application Of Trichup Henna:-

- Step 1: Take Trichup Henna powder, according to the length of your hair.
- Step 2: Soak it for 4-6 hours in sufficient quantity of water to make a paste.
- Step 3 : Apply it over your hairs & scalp with the help of a brush. Step 4: Leave it for 3 - 4 hours for a deeper color
- Rinse off thoroughly with water

Trichup Tablet



Tablet

Pack – 60Tab.

MRP – 100/-

C/L - 144

Trichup Tablet

USP Of Trichup Tablet:-

- **Trichup Tablet** is composed of potent Ayurvedic hair tonic herbs like Bhringraj, Amala, Yashtimadhu etc. that provide essential nutrition to hair and makes it beautiful and healthy. It improves micro circulation in the scalp tissues and stimulates repair of damaged hair follicle.

Dosage Of Trichup Tablet:-

- Take 2 tablets daily for a minimum of 3-6 months (1 in the morning and 1 in the evening with lukewarm milk after food). Thereafter, take 1-2 tablets daily to maintain healthy hair growth.
- **Note:-** Do not use this medicine without the advice of your doctor if you are pregnant.

Kum Kumadi Tailam



Tailam

Pack – 25ml

MRP – 150/-

C/L – 72



Tailam

Pack – 50ml

MRP – 270/-

C/L – 36

Kum Kumadi Tailam

- A combination of herbs like **Kesar (Saffron), Kamal Kesar, Neelkamal, Rakt Chandan, Manjishtha, Yashthimadhu, Daruharidra, Khas, Padma, Pipal Leaves, Nagkesar, Dashmool Kwath** and many more herbs makes Vasu Kumkumadi Tailam the best amongst available in the market. It is processed in Cow milk and base is Til Oil.
- Kumkumadi Tailam provides various benefits to the skin which includes Natural Fairness, Nourishment, Protection and Purification.
- Kumkumadi Tailam brings desirable and lasting glow, and gives the skin a natural radiance and most importantly, delays aging related wrinkles
- Kumkumadi Tailam is useful to remove dark patches, under eye dark circles, dual skin tone, dark elbow and knee part etc.

Application of Kum Kumadi Tailam

- Clean face with water and pat dry
- Take 10 to 15 drops of Kum Kumadi Tailam and massage gently on the face
- Relax for 15 minutes
- Wipe face with lukewarm water (using little soft soap or cleanser) using cotton balls.
- For better results allow it to remain overnight (Customer with Acne prone skin or oily skin may avoid overnight application).
- For long term results apply Kum Kumadi Tailam every week regularly for 2-3 months.

Uva Insta Glow Cream



Cream

Pack – 50gm

MRP – 120/-

C/L – 36

Uva Insta Glow Cream

- Reduces pimple marks, dark circles, scars, blemishes, sunburns, tan and premature wrinkles
- Revitalizes and nourishes the skin
- Improves complexion and texture of skin
- Makes skin look radiant and youthful to make you look beautiful, Naturally

Vasu UVA Insta Glow Cream is:

- Non-greasy and Non-staining
- Absorbed readily
- Free from Parabens, Silicones and Mineral oil
- Safe and well-tolerated in most individuals
- Suitable for all skin types

Application of Insta Glow Cream

- Wash face, pat dry. Apply Vasu Uva Insta Glow Cream and gently massage all over face, till it penetrates the skin. For best results, use twice daily, continuously for at least 2-3 months.

Vasu Uva Oil Control Face Wash



Face Wash

Pack – 60gm

MRP – 65/-

C/L - 72

Vasu Uva Face Wash USP

- UVA Oil Control Herbal Face wash is enriched with Aloe vera, Neem and Lemon extracts.
- Helps clear and prevent pimples
- Unplugs blocked skin pores to allow pimples to shrink
- Gives a creamy, rich foam for effective cleansing action
- Imparts superior skin conditioning effect to prevent over-drying of skin
- Makes skin smooth, fresh & glowing
- Does not leave a slimy feel on face after washing

Vasu Uva Insta Radiance Face Wash



Face Wash

Pack – 60gm

MRP – 99/-

C/L - 72

Vasu Uva Face Wash USP

- Removes excess facial oil, dirt and pollutants .
- Removes dead skin cells.
- Gives Radiant and Glowing skin
- Revitalizes the skin
- Makes skin look radiant and youthful
- Gives a creamy, rich foam for effective cleansing action
- Imparts superior skin conditioning effect to prevent over-drying of skin
- Easily rinses off
- No SLS – No Parabens - Suitable for all skin types



VASU

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